



第十八届深圳国际激光与智能装备、光子技术博览会  
LMN 2025世界激光制造大会

同期  
举办



测试测量展



工业互联网  
体验展



工业自动化展



机器视觉展



数控机床与  
金属加工展



机器人展



CMM电子制造自动化&资源展



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LASERFAIR SHENZHEN



汉诺威米兰星之球展览(深圳)有限公司



汉诺威米兰展览(上海)有限公司



主办单位:广东省激光行业协会



LASERFAIR  
SHENZHEN

汉诺威深圳激光展

2025年6月4-6日 深圳国际会展中心(宝安新馆)  
June 4-6, 2025 Shenzhen World Exhibition & Convention Center (Bao'an New Hall)





# LASERFAIR SHENZHEN 2025

## 汉诺威深圳激光展



深圳国际激光与智能装备、光子技术博览会(简称“汉诺威深圳激光展”)由广东省激光行业协会与德国汉诺威展览公司联合主办,汉诺威米兰星之球展览(深圳)有限公司及汉诺威米兰展览(上海)有限公司承办。历经数载,该展会已迅速崛起,成为华南地区颇具影响力和号召力的激光、光子行业专业展会。其影响力立足华南,辐射全国,不仅促进了区域间的技术交流与合作,更致力于推动华南智能装备制造业的技术革新与应用拓展。

LASERFAIR SHENZHEN is jointly organized by the Guangdong Laser Industry Association and Deutsche Messe AG and hosted by Hannover Milano XZQ Exhibitions (Shenzhen) Co., Ltd. and Hannover Milano Fairs Shanghai Ltd. The event has rapidly gained prominence over the years, becoming a highly influential and appealing professional exhibition in the South China region for laser and photonics industries. Its influence extends beyond South China, fostering not only regional technical exchange and collaboration but also driving technological innovation and application expansion in South China's intelligent equipment manufacturing sector.

技术向新,发展提质,汉诺威深圳激光展与华南国际工业博览会携手并进,同期举办七大主题展览,全面覆盖了工业自动化、机器视觉、数控机床与金属加工、机器人技术、新一代信息技术与应用、工业互联网以及测试测量等多个关键领域,系统展示智能工业产业链中的最新技术成果、创新产品及前沿解决方案,更为参展商与观众搭建了一个集技术展示、商贸采购、学术交流于一体的高价值平台,极大地促进了产业内外的深度融合与跨界合作,共同推动智能制造与激光、光子技术的蓬勃发展。

Embracing new technologies and elevating development standards, LASERFAIR SHENZHEN collaborates with the South China International Industrial Fair, hosting seven thematic exhibitions concurrently, cover key areas such as industrial automation, machine vision, CNC machine tools and metal processing, robotics, next-generation information technology and applications, industrial internet, and testing and measurement. By showcasing the latest technological achievements, innovative products, and cutting-edge solutions within the intelligent industrial supply chain, the event provides a high-value platform for exhibitors and attendees, promoting deep integration and cross-industry cooperation.



### 2024精彩回顾

Highlights of 2024

-  **80,000m<sup>2</sup>展示面积**  
80,000 Square Meter
-  **近200个专业买家团**  
Nearly 200 Buyer Groups
-  **30+场高峰论坛**  
30+ Concurrent Forums

### 2025预期整体规模

Expected Overall Scale of 2025

-  **100,000m<sup>2</sup>展示面积**  
100,000 Square Meter
-  **80,000+专业观众**  
80,000+ Visits
-  **800+家知名展商**  
800+ Exhibitors
-  **200+个专业买家团**  
200+ Buyer Groups
-  **30+场高峰论坛**  
30+ Concurrent Forums

### 往届观众分析

Visitor Analysis

激光打标/雕刻/划线/熔覆设备 Laser Marking/Engraving/Scribing/ Cladding Equipment	23.1%
激光切割/焊接设备 Laser Cutting/Welding Equipment	13%
光学 Optics	9.8%
激光器与光电子 Lasers and Photonics	9.75%
精密激光加工设备 Precision Laser Processing Equipment	8.45%
自动化装备及机器人 Automation Equipment and Robotics	7.7%
智能控制系统 Intelligent Control System	7.25%
激光演示/热处理/毛化系统 Laser Demonstration/Heat Treatment/ Texturing System	7.15%
机器视觉 Machine Vision	7.13%
相关配件 Related Components	6.25%
其他 Others	3.22%

注:观众感兴趣的展品比例经由上届展会观众分析报告得出。  
Note: The proportion of visitor-interested exhibits is obtained from the end show report of 2024.



# WHY 参展理由

## LASERFAIR SHENZHEN 2025

- **升级九大展区**, 激光、光学、光子技术全覆盖  
Upgrade 9 exhibition areas with full coverage of laser, optics and photonics technologies
- **聚焦前沿科技**, 新增光学传感器、生物光子学、光芯片等关键领域  
Focus on cutting-edge technology, adding optical sensors, biophotonics, optical chips and other key fields
- **全产业链汇聚**, 链接激光行业上中下游精英力量  
Convergence of the whole industry chain, connecting elite forces in the laser industry from upstream to downstream
- **展览会议并行**, LMN世界激光制造大会与全球大咖对话  
Simultaneously hosting the LMN World Laser Manufacturing Conference for dialogue with global experts
- **同期七大展会**, 打造一站式大工业平台  
7 exhibitions in the same period, creating an all-in-one industrial platform

### 部分历届展商

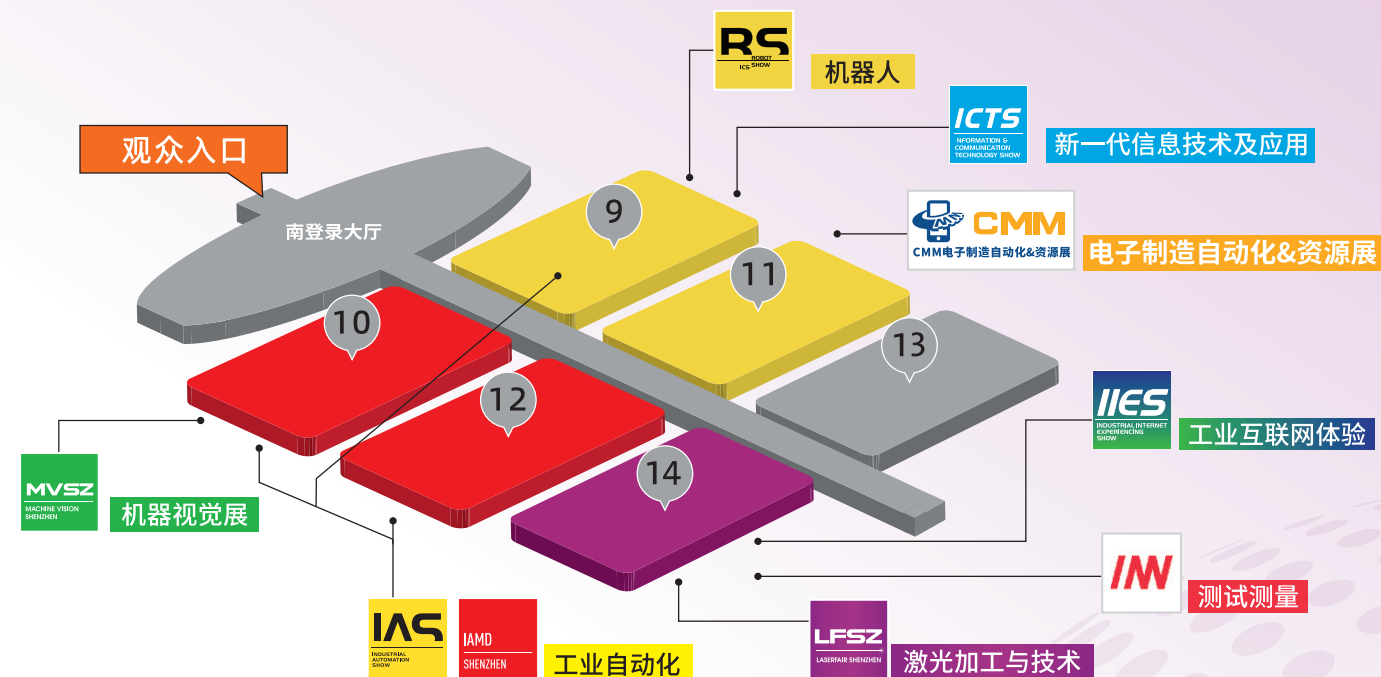
PREVIOUS EXHIBITORS (PARTIAL)



\*以上为部分历届参展商, 且排名不分先后  
\*The above are part of the previous exhibitors, and ranked in no particular order.

### 展区

#### EXHIBITION AREA



## 14号馆 Hall 14

- 激光加工与智能制造**  
Laser Processing and Intelligent Manufacturing  
激光切割、激光焊接、激光打标、激光雕刻、激光划线、激光钻孔、激光熔覆、激光清洗、3D打印、激光演示系统、激光热处理系统、激光毛化系统、激光喷码追溯等  
Laser cutting, laser welding, laser marking, laser engraving, laser scribing, laser drilling, laser coating, laser cleaning, 3D printing, laser demonstration system, laser heat treatment system, laser furring system, laser coding traceability, etc.
- 激光器与光电子**  
Lasers and Optoelectronics  
激光器、激光材料、激光元器件、激光防护设备、激光组件等  
Lasers, laser materials, laser components, laser protection equipment, laser modules, etc.
- 光学传感器**  
Optical Sensors  
光学传感器、激光测试和测量系统、测试和计数系统、测量技术和仪器等  
Optical sensors, laser-based test and measurement systems, test and counter systems, measurement techniques and instruments, etc.
- 光学元件和器件材料**  
Optical components and device materials  
光学材料、光学镀膜材料、冷加工光学元件、模压/注塑光学元件、光学薄膜元件、光学镜头、光学模组、光学平台等  
Optical materials, optical coating materials, cold processed optical components, moulded/injected optical components, optical film components, optical lenses, optical modules, optical platforms, etc.

- 光学制造**  
Optical Manufacturing  
光学加工设备、光学镀膜设备、摄像头生产设备、光学加工工艺等  
Optical processing equipment, optical coating equipment, camera production equipment, optical processing technology, etc.
- 检测与质量控制**  
Optical Metrology and Quality Control  
测量识别、检查鉴定、质量监控、安全系统应用、成像技术等  
Applications of measurement, recognition, inspection, identification, quality control and security system, imaging techniques, etc.
- 红外技术及应用**  
Infrared Technology and Application  
红外材料、红外器件、红外设备及成像、紫外技术及应用等  
Infrared materials, infrared devices, infrared equipment and imaging, ultraviolet technology and applications, etc.
- 光子芯片**  
Photonic chips  
光子芯片、原材料、芯片加工设备、应用解决方案等  
Photonic chips, raw materials, processing equipment, application solutions, etc.
- 生物光子学**  
Biophotonics  
生物医学光学元件、产品、仪器及应用, 分子成像、健康诊断和治疗、纳米/生物光子探测器、生物传感器、光谱/显微成像、实验室设备等  
Biomedical optics components, products, instrumentation, and applications, molecular imaging, health diagnostics and therapeutics, nano/biophotonics detectors, biosensors, spectroscopic/microscopic imaging, etc.



## 展商评语

EXHIBITOR COMMENTS

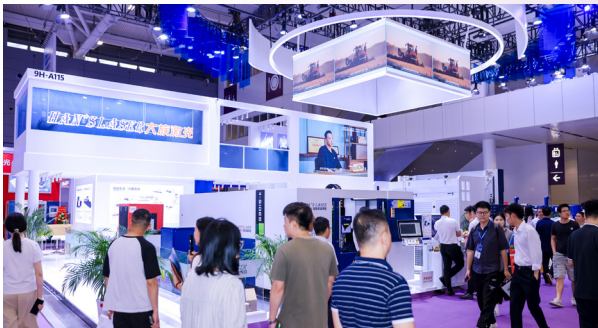


### 大族激光智能装备有限公司

Han's Laser Smart Equipment Group Co., Ltd.

今年我们展出的产品不仅吸引了业界人士和相关领导的广泛关注,还获得了他们的高度评价。展会期间,我们收到了来自各方的积极市场反馈,这些反馈为我们后续产品的优化、服务的改进以及企业的发展规划提供了重要的参考依据。展会结束后,据统计,我们收获了大量具有潜在意向的客户,显示出此次展会不仅具有显著的品牌推广效应,同时也具备很高的市场传播回报性。我们衷心感谢主办方的大力支持与协助,期待明年能够再次相聚,共同创造更加辉煌的未来!

This year, the products we exhibited not only attracted attention from industry professionals and relevant leaders but also received high praise from them. During the exhibition, we received positive market feedback from various sources, which provides important reference for optimizing our products, improving services, and planning the company's development. After the exhibition, according to statistics, we gained a large number of potential customers, demonstrating that this exhibition not only had a significant brand promotion effect but also had high market communication returns. We sincerely thank the organizers for their strong support and assistance and look forward to meeting again next year to create an even more brilliant future together!



### 济南邦德激光股份有限公司

Jinan Bodor Laser Co., Ltd.

近年来,大湾区建设的深化发展推动珠三角地区制造业企业不断以科技为核心驱动力,深圳市更是形成了以高科技大型企业为主导的产业集群,展现出强大的经济实力和国际竞争力。本次华南国际工业博览会,现场专业观众数量与质量均呈现上扬趋势,带来品牌知名度的拓展。借助本次展会,邦德实现了数百万新签,接触大量新客户,工程院院士莅临展位指导,为华南国际工业博览会点赞!

In recent years, the deepening development of the Greater Bay Area has driven manufacturing companies in the Pearl River Delta region to continuously focus on technology as their core driving force. Shenzhen, in particular, has formed an industrial cluster dominated by high-tech large enterprises, showcasing strong economic strength and international competitiveness. During this year's SCIIF, both the quantity and quality of on-site visitors have shown an upward trend, contributing to the expansion of brand visibility. Leveraging this exhibition, Bodor Laser achieved millions of new contracts, connected with numerous new customers, and received guidance from academicians from the Chinese Academy of Engineering at the booth. Thumbs up for SCIIF!



### 海目星激光科技集团股份有限公司

Hymson Laser Technology Group Co., Ltd.

海目星激光参加深圳激光展已有多次,2024年的人流量超过往届。十分感谢广东省激光行业协会搭建了一个好的平台,吸引业内主要公司及客户,为大家创造良好的交流机会。预祝展会越来越专业,越办越好,为企业和客户带来更优质的体验。

Hymson has participated in LASERFAIR SHENZHEN for many times, and the attendance in 2024 exceeded previous years. We sincerely appreciate the Guangdong Laser Industry Association for providing an excellent platform that attracts major industry companies and clients, creating a conducive environment for meaningful exchanges. We extend our best wishes for the exhibition to become even more professional and successful, delivering superior experiences for both businesses and clients!



### 广东省鑫全利激光智能装备有限公司

XQL Laser China Co., Ltd.

非常荣幸参与到此次激光界盛会,通过展会我们获得了一些潜在的客户,展会非常专业,我们的获客也非常精准,客户都是抱有自己的目的过来了解产品和应用领域,目标性很强,因此我们感觉到有价值的用户有很多。感谢汉诺威深圳激光展主办方提供一个专业的平台,可以与全球合作伙伴共同赋能激光智能装备行业发展。

It is a great honor to participate in this laser industry event. Through the exhibition, we have obtained some potential customers. The exhibition was very professional, and our customer acquisition was highly precise. Customers attended with specific purposes to understand products and application areas, making them valuable users. We appreciate the organizers of LASERFAIR SHENZHEN for providing such a professional platform, where we can collaborate with global partners to empower the development of laser intelligent equipment industry.

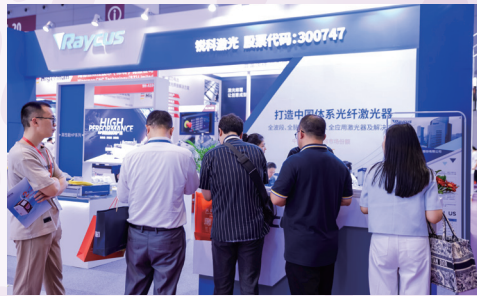


### 武汉锐科光纤激光技术股份有限公司

Wuhan Raycus Fiber Laser Technologies Co., Ltd.

锐科激光已经连续12年参加深圳国际激光与智能装备、光子技术博览会,这个展将整个激光制造领域上下游企业汇集在一起,形成了一个产学研用融合的交流平台,这也是锐科激光持续参加这个展会的原因。另外本次展会可以明显感受到观众的数量和匹配度更高了,到展台交流的用户比往届更多,也为我们带来许多新商机。

Raycus has participated in LASERFAIR SHENZHEN for 12 consecutive years. This exhibition brings together companies from both upstream and downstream in the laser manufacturing field, creating an integrated platform for industry, academia, and research collaboration. It's the reason Raycus continues to participate in this event. Additionally, this year's exhibition noticeably had a higher number of visitors, and the quality of interactions at the booth was also improved, presenting us with many new business opportunities.



### 普雷茨特精密技术(上海)有限公司

Precitec GmbH & Co. KG

此次展会从展前准备到开展期间,我们都体验到了主办方积极的沟通和良好的服务。展会整体进展顺利,也超过了我们展商的预期。预祝汉诺威深圳激光展越办越好,成为华南激光市场优质的交流平台!

From the pre-exhibition preparation to the exhibition period, we have experienced active communication and good service from the organizer. The overall progress of the exhibition went smoothly and exceeded the expectations of exhibitors. We wish LASERFAIR SHENZHEN continued success, becoming a high-quality communication platform for the laser market in South China!





## 观众分析

VISITOR ANALYSIS

为期3天的展会共吸引专业买家133,221人次, 分别来自境外及港澳台49个国家和地区, 以及中国境内31个省、自治区和直辖市, 专业观众人次数量再创新高。

The three-day exhibition attracted a total of 133,221 visits, from 49 countries and regions overseas, including Hong Kong, Macao, and Taiwan, as well as 31 provinces, autonomous regions, and municipalities within China. The number of professional attendees reached a new high.

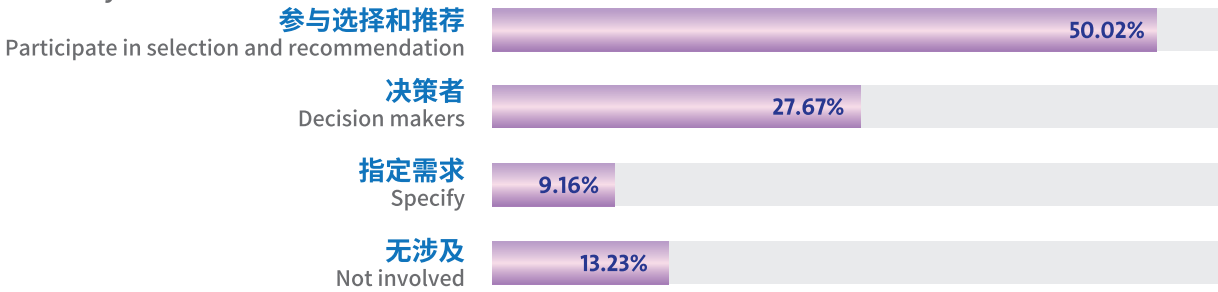
### 港澳台及海外观众国家排名TOP 10

Top 10 Countries for Visitors from HK/MAC/TW and Overseas



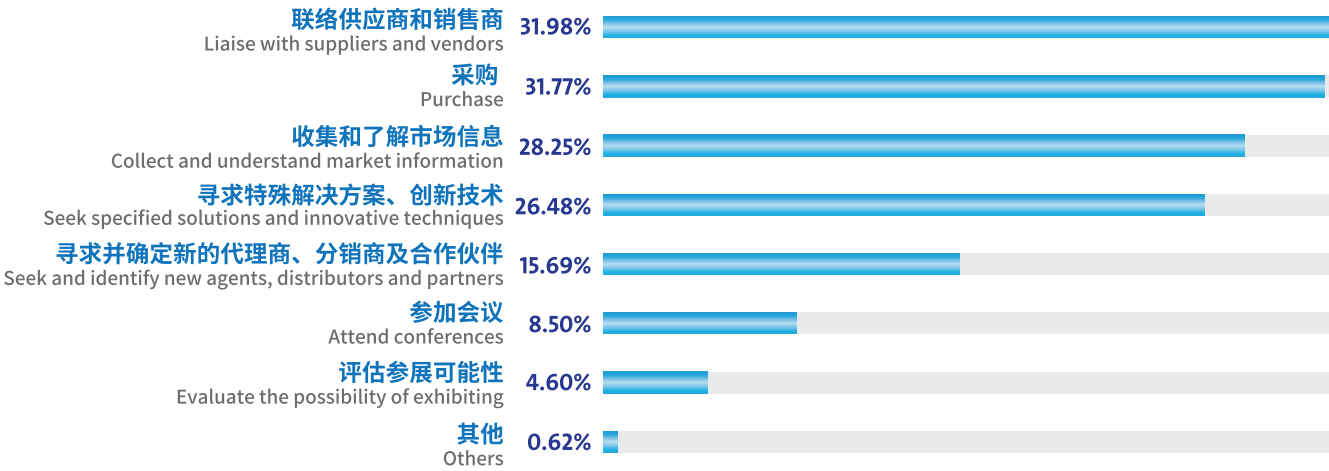
### 采购角色分析

Procurement Role Analysis



### 参观展会目的

Purpose of Visiting the Show



## 观众评语

VISITOR COMMENTS

本届汉诺威深圳激光展共吸引近200家企业前来组团参观, 包括富士康集团、比亚迪汽车、弗迪动力电池、比亚迪锂电池、中建钢构、中建二局阳光制造、深圳创维-RGB电子、美的洗涤电器、TCL空调器、TCL华星光电、格力电器、江门市大长江集团、五羊-本田摩托、广东大冶摩托车、瑞松科技、生益科技、东莞新科电子、嘉立创科技等。

This year's LASERFAIR SHENZHEN attracted nearly 200 companies to visit in groups, including Foxconn Group, BYD Automotive, Fudi Power Battery, BYD Lithium Battery, China Construction Steel Structure, China Construction Second Bureau Sunshine Manufacturing, Shenzhen Skyworth-RGB Electronics, Midea Washing Appliances, TCL Air Conditioners, TCL Huaxing Optoelectronics, Gree Electric Appliances, Jiangmen Dachangjiang Group, Wuyang-Honda Motorcycles, Guangdong Daye Motorcycles, Rui Song Technology, Shengyi Technology, Dongguan Xinko Electronics, Jialichuang Technology etc.

#### 比亚迪股份有限公司

BYD Co., Ltd.

今年我司参加了第十七届深圳国际激光与智能装备、光子技术博览会(LFSZ 2024), 学习了激光先进制造技术以及激光行业智慧成果, 主要包括光学与光学制造、激光器与光电子、激光智能制造等, 如大族激光带来的G3015-K光纤激光切割机、邦德激光扫描切3.0、锐科激光旗帜系列带光闸ABP、北京凯普林雷霆系列光纤激光器等, 开拓了我们的眼界, 了解了市场的最新资讯和行业知识, 让我们以后的生产制造开发有了新的方向。最后感谢主办方的接待和安排, 希望展会越办越好!

This year, our company participated in LASERFAIR SHENZHEN 2024. We learned about advanced laser manufacturing technology and intelligent achievements in the laser industry. The focus areas included optics and optical manufacturing, lasers and optoelectronics, and laser intelligent manufacturing. Notable exhibits included the G3015-K fiber laser cutting machine from Han's Laser, Bodor laser scanning cutting machine 3.0, Raycus flagship series with light gates ABP, and BWT's Thunder series of fiber lasers. This experience broadened our horizons and provided insights into the latest market information and industry knowledge, guiding our future production and development. Lastly, we appreciate the warm reception and organization by the event organizers, and we hope the exhibition continues to thrive!

#### 佛山市顺德区美的洗涤电器制造有限公司

Midea Washing Appliance Manufacturing Co., Ltd.

汉诺威深圳激光展是国内领先的激光展会, 极高的国际决策者密度, 独一无二的展会品牌知名度, 涵盖整个激光产业价值链, 专注于激光生产与加工技术等激光、光电智能制造领域, 塑造了激光产业链的市场全貌展示。我司组织了工艺、工艺研究、自动化、数字化等技术骨干20余人参加本次展会, 在展会上我们看到了很多创新产品, 接触了新的供应商、经销商并进行了技术咨询与交流, 数字化同事更是参加了数智赋能制造业高质量发展论坛, 收益颇多。十分感谢展会主办方这次的邀请、盛情接待和细致安排, 让我们收货满满。它不仅是一个学习和交流的平台, 更是一次感受未来、共创辉煌的盛宴。最后祝愿贵展越办越好, 各项活动都能取得圆满成功。

LASERFAIR SHENZHEN is a leading domestic laser trade show. It boasts a high density of international decision-makers and a unique brand reputation. Covering the entire laser industry value chain, the exhibition focuses on laser production and processing technologies, as well as intelligent manufacturing in the laser and optoelectronics fields. It

provides a comprehensive view of the laser industry market. Our company organized more than 20 technical experts in areas such as processes, process research, automation, and digitization to participate in this exhibition. During the event, we encountered numerous innovative products, engaged with new suppliers and distributors, and had technical consultations and exchanges. Our digital colleagues even participated in the Smart Empowerment of Manufacturing Industry High-Quality Development Forum, gaining valuable insights. We sincerely appreciate the organizers' invitation, warm reception, and meticulous arrangements, which made our experience fruitful. The exhibition serves not only as a platform for learning and networking but also as an opportunity to envision the future and create brilliance together. Lastly, we extend our best wishes for the continued success of this exhibition, hoping that all events achieve great results!

#### 深圳创维-RGB电子有限公司

Shenzhen Skyworth-RGB Electronics Co., Ltd.

本届汉诺威深圳激光展展示了最新激光制造技术和行业的多项智慧成果。各大展商充分展现激光产业的全面升级和创新科技, 携多项突破性产品参展, 向我们绘制了“激光科技、全球制造”的蓝图。首先对主办方的盛情邀请深表感谢, 受邀后我司组织研发结构、电子、软件等工程师20余人参展。这次展会不仅为我们提供了宝贵的交流和学习机会, 更让我们见证了激光科技的璀璨未来。同时了解到开幕前夕2024年的红光奖揭晓, 多家企业也凭借创新能力和竞争力获奖, 推动了激光焊接与切割技术的发展。同期还有幸参加了LMN 2024世界激光制造大会, 见识到了国内外专家和企业代表, 围绕激光产业进行研讨交流, 极大地促进了科技与产业的双联动, 于我们受益良多。最后感谢主办方的精心组织和辛勤付出。

LASERFAIR SHENZHEN of this session showcased the latest laser manufacturing technologies and numerous intelligent achievements in the industry. Exhibitors fully demonstrated the comprehensive upgrade and innovative technology of the laser industry, presenting a blueprint for "Laser Technology, Global Manufacturing". First and foremost, we express our sincere gratitude to the organizers for their warm invitation. After being invited, our company organized more than 20 engineers from R&D structures, electronics, and software to participate in the exhibition. This exhibition not only provided us with valuable opportunities for communication and learning but also allowed us to witness the brilliant future of laser technology. At the same time, we learned about the announcement of the 2024 Secret Light Awards on the eve of the opening, where several companies were recognized for their innovation and competitiveness, driving the development of laser welding and cutting technologies. During the same period, we also had the privilege of participating in the LMN World Laser Manufacturing Conference 2024, where we interacted with domestic and foreign experts and business representatives, greatly promoting the synergy between technology and industry, benefiting us significantly. Finally, we extend our gratitude to the organizers for their meticulous organization and hard work.





## 媒体报道

### MEDIA REPORTS

100+家  
专业媒体+  
主流大众媒体  
Barter Media+  
Mass Media



50,370+次  
视频号点击量  
Video Account Views



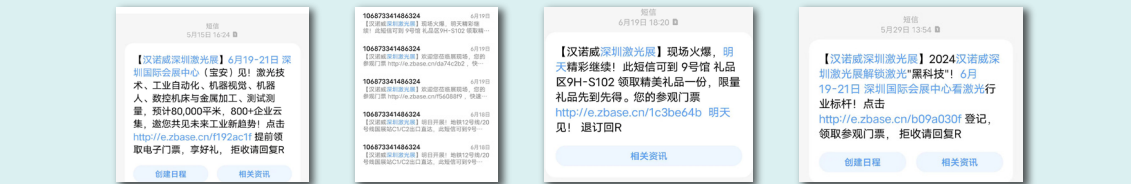
79,000+次  
微信公众号  
全年阅读量  
Wechat Account  
Annual Views



1,300,000  
+次  
网络曝光量  
Online Exposure



100,000+  
短信覆盖行业内  
买家及观众  
SMS



367,000+次  
自媒体  
全年阅读量  
Self-media  
Annual Views



户外广告  
Outdoor  
Advertisement



01 大众媒体  
Mass Media

部分媒体, 排名不分先后  
Part of the media ranked in no particular order



02 行业媒体  
Barter Media

部分媒体, 排名不分先后  
Part of the media ranked in no particular order



## 同期活动

### CONCURRENT EVENTS

LMN世界激光制造大会  
自2019年创办以来已成功举办  
五届。多年来, 大会得到了包括 2018 年  
诺贝尔奖得主 Gerard Mourou 教授以及中国光  
学光电子行业协会、美国光学学会、德国汉诺威激光中  
心、德国机械设备制造业联合会等多个行业协会、学会的大力支  
持, 影响力遍布德国、瑞士、俄罗斯、日本、新加坡、澳大利亚、立陶宛等全  
球多个国家及地区, 获得业内广泛关注与国际认可。上届LMN世界激光制造大会  
的专家团队更是实现全面扩容, 500余位全国顶尖激光专家集结鹏城, 多位院士级嘉宾亲  
临现场, 以千人规模的盛大集会, 在国内激光领域引发了一场前所未有的高峰对话。

LMN World Laser Manufacturing Conference has been successfully held for five sessions since its inception in 2019. Over the past years, the conference has received strong support from various industry associations and societies, including Gerard Mourou, the 2018 Nobel laureate, as well as the China Optics and Optoelectronics Manufacturers Association (COEMA), OPTICA, LZH, and VDMA. Its influence spans across multiple countries and regions, including Germany, Switzerland, Russia, Japan, Singapore, Australia, and Lithuania, gaining widespread attention and international recognition. LMN 2024 World Laser Manufacturing Conference has significantly expanded its expert team, with over 500 top laser experts from across the country gathering in Shenzhen. It grandly gathered thousands of participants and sparked an unprecedented dialogue in the domestic laser field.

LMN 2025世界激光制造大会将  
于2025年6月3-4日在深圳宝安召开, 由  
中国光学光电子行业协会、广东省科学院和广东  
省激光行业协会联合主办。大会将分设全体大会和数场  
分论坛, 继续邀请海内外知名专家, 协同头部企业高层, 共同探  
索激光、光子技术的最新动态和未来方向, 推动学术界与产业界的深度  
融合与协同进步。

LMN 2025 World Laser Manufacturing Conference will be held on June 3-4, 2025, in Shenzhen Bao'an. The conference, jointly organized by China Optics and Optoelectronics Manufacturers Association, Guangdong Academy of Sciences and Guangdong Laser Industry Association, will feature a plenary session and several sub-forums. Renowned experts from both domestic and international backgrounds will be invited, along with senior executives from leading enterprises, together exploring the latest advancements in laser and photonics technology and discussing future directions. The conference aims to foster deep collaboration between academia and industry, and drive synergistic progress.

LMN 世界激光制造大会  
LMN WORLD LASER MANUFACTURING CONFERENCE 2025

LMN 2024  
世界激光制造大会  
LMN World Laser Manufacturing Conference 2024

2024年6月18-19日  
18-19 June, 2024  
中国·深圳  
Shenzhen, China

执行单位 | 深圳市激光技术研究院  
协办单位 | 中国光学光电子行业协会、广东省科学院、广东省激光行业协会

LMN 2024  
世界激光制造大会  
LMN World Laser Manufacturing Conference 2024

南登录大厅西会议厅  
LM101-104